

05-06 Accomplishments

Goal One: To expand diversity education programs for youth and adults, minority and majority.

Objectives:

Prejudice Reduction Workshops (PRW) expanded to grades 6 through 9

- Greater Mankato Diversity Council (GMDC) facilitators conducted PRW in grades 6 through 9 in public and private schools, exposing more than 2,400 students to the message of mutual respect
- Received more than 90 percent approval rating from teachers and students on meeting educational objectives
- An original video for the 8th grade curriculum is in production
- Prejudice Reduction Workshops curriculum evaluated and revised

Trained facilitators for Prejudice Reduction Workshops increased to 40

- Second cohort of local facilitators trained at the Midwest Wireless Civic Center in January 2006

Develop and reinforce facilitator learning

- Additional sessions and refresher courses offered to increase facilitator knowledge

Board of Director training

- Board of Director “educational enrichment” provided at quarterly meetings

Video and book lending library

- Diversity resource videotapes and books can be checked out from the GMDC office



2005 • 2006
Accomplishments

05-06 Accomplishments Cont.

Goal Two: To build capacity in the community to proactively address issues of diversity and discrimination by celebrating differences.

Objectives:

Support new and existing cultural activities

- Interactive online multicultural calendar launched (www.mankatodiversity.com)
- Mankato Area International Festival exhibitor on April 23
- Co-hosted “Crash” movie and discussion night with Mankato YWCA

Sponsor an annual recognition event to celebrate diversity

- 2005 annual event attracted 175 participants



2005 • 2006
Accomplishments

05-06 Accomplishments Cont.

Goal Three: To build capacity in the community to eliminate all forms of discrimination.

Objectives:

Incorporate GMDC as independent non-profit organization

- 501c3 status attained

Provide local diversity leadership training

- South Central College Leadership Academy, December 2005
- Mankato Area Leadership Institute, December 2005
- Weilage Diversity Seminar, April 2006
- Chamber of Commerce Management Symposium, June 2006

Develop and distribute educational materials

- Facts & Myths brochure
- Demographic & Employment Status for Blue Earth & Nicollet Counties
- Prejudice Reduction Workshops Curriculum brochure
- Collaborated on the development of a local immigrant guide with Blue Earth and Nicollet Counties and the Greater Minnesota Ethnic Coalition

Catalogue diversity resources within the community

- Partnered with the Mankato YWCA on a local Leadership Registry Survey
- Greater Mankato demographic information
- Catalogued local, regional and national diversity resources for business owners and managers and posted on the website



2005 • 2006
Accomplishments

05-06 Accomplishments Cont.

Goal Four: To build community awareness and support for diversity among individuals, businesses and organizations.

Objectives:

Form Development Committee

- Development committee formed to increase financial support
- Developed and distributed Individual and Corporate “Champion of Diversity” fundraising brochures
- Organizational management tool software designed and developed

Encourage Diversity Council’s participation in community activities

- Executive Director participated in the Inter-City Leadership visit to Bellingham, Washington
- Board members and staff participated in Envision 2020

Website enhancements at www.mankatodiversity.com

- Website offers expanded resources for individuals and businesses including cultural specific goods and services; diversity websites and consultants

Media relations

- Founding partners receive Business Pathfinder Award
- Board of Directors media training
- Mankato Free Press, feature story
- Chamber Today, October 2005
- City of Mankato and Mankato Area Public Schools’ publications

GMDC presentations at area civic groups

- Board members and staff have presented at several area civic groups to inform them about the Diversity Council’s work

Online Annual Report created and marketed



2005 • 2006
Accomplishments